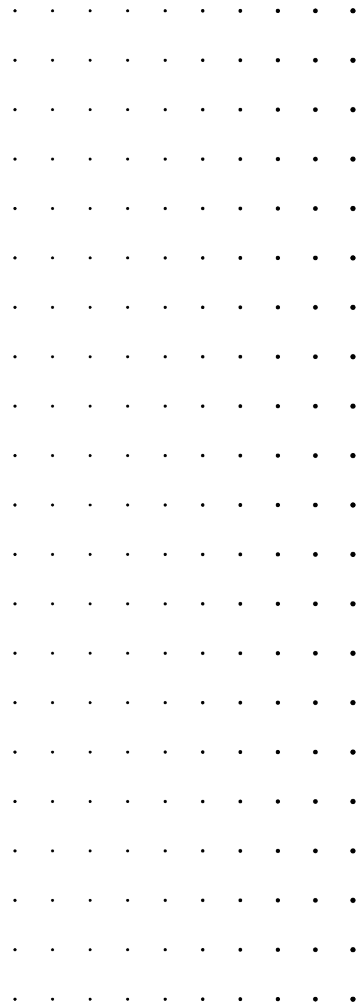




# Skilled, prepared, confident: Using VR to train the frontline in uncertain times

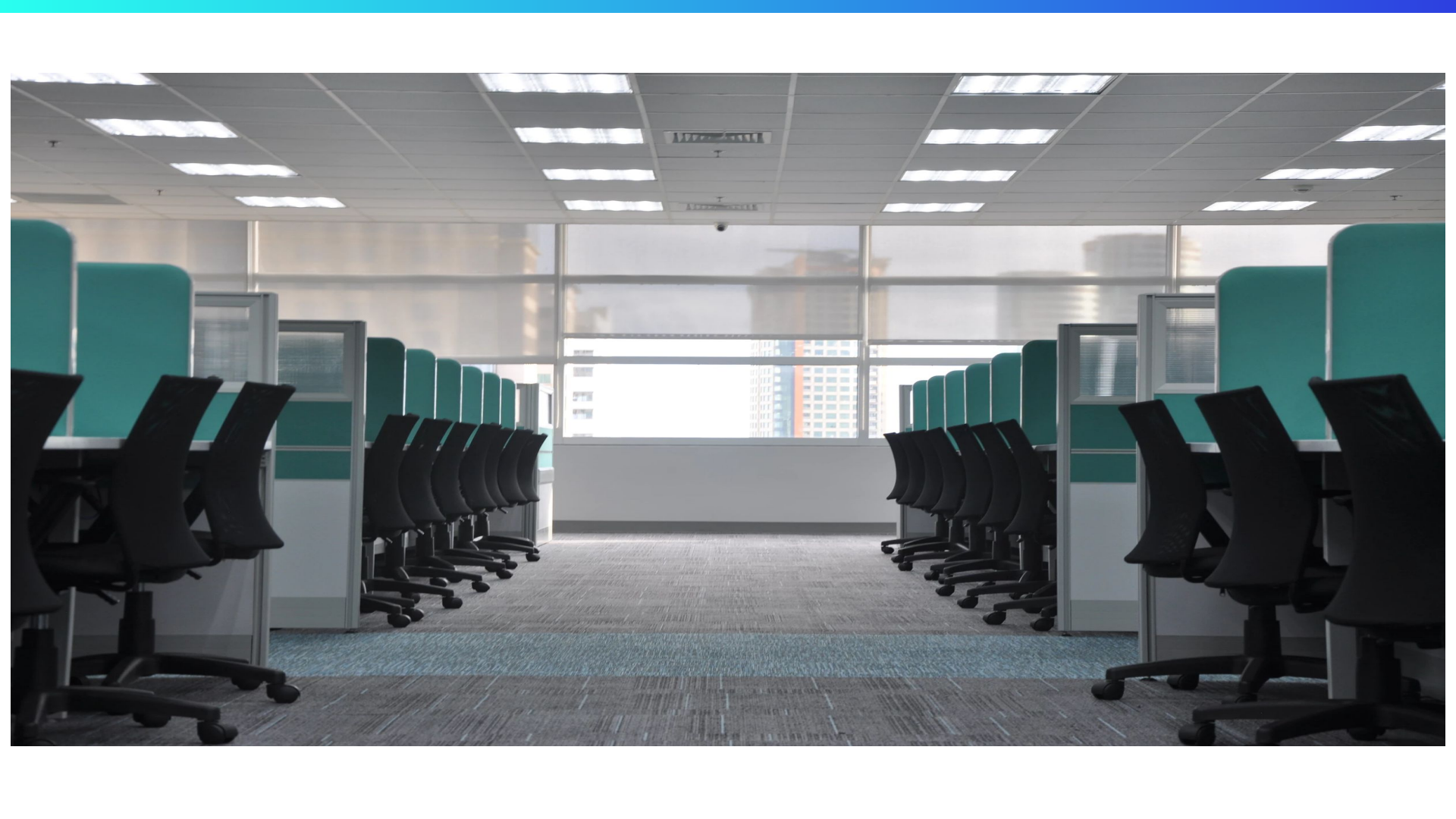
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**Derek Belch**  
CEO, Strivr



**The world has  
changed quickly**





# Today's enterprise

**HR's time to  
shine**

HR and learning have greater impact than ever.

**Adaptability**

Hire, onboard, and deploy new processes faster.

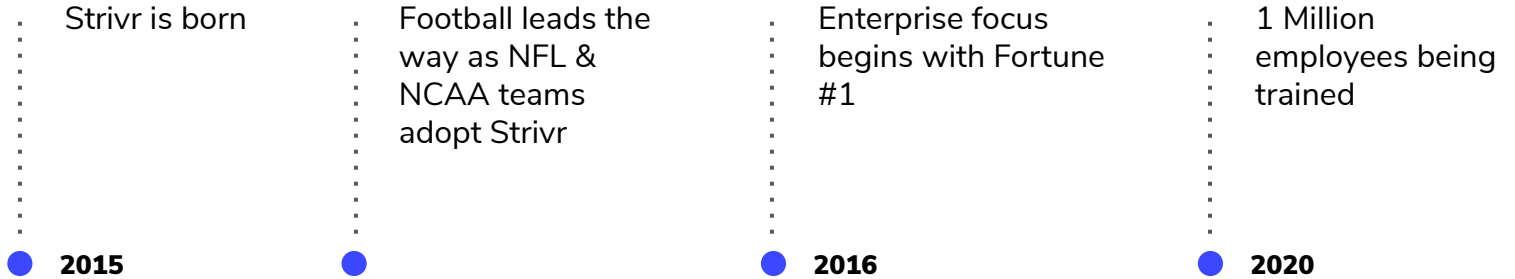
**Communication**

Social distancing puts premium on soft skills.

**Remote**

Bring company culture to new hires - even remotely.

# Our journey



# Over the next decade, VR and AR will work together and fundamentally change employee development in the enterprise

**VR**  
Hire



**VR**  
Train



**AR**  
Do





**Strivr is the software glue that ties these employee development pillars together to deliver next-generation immersive experiences and provide predictive and actionable insights**

**VR**

Hire



**VR**

Train



**AR**

Do

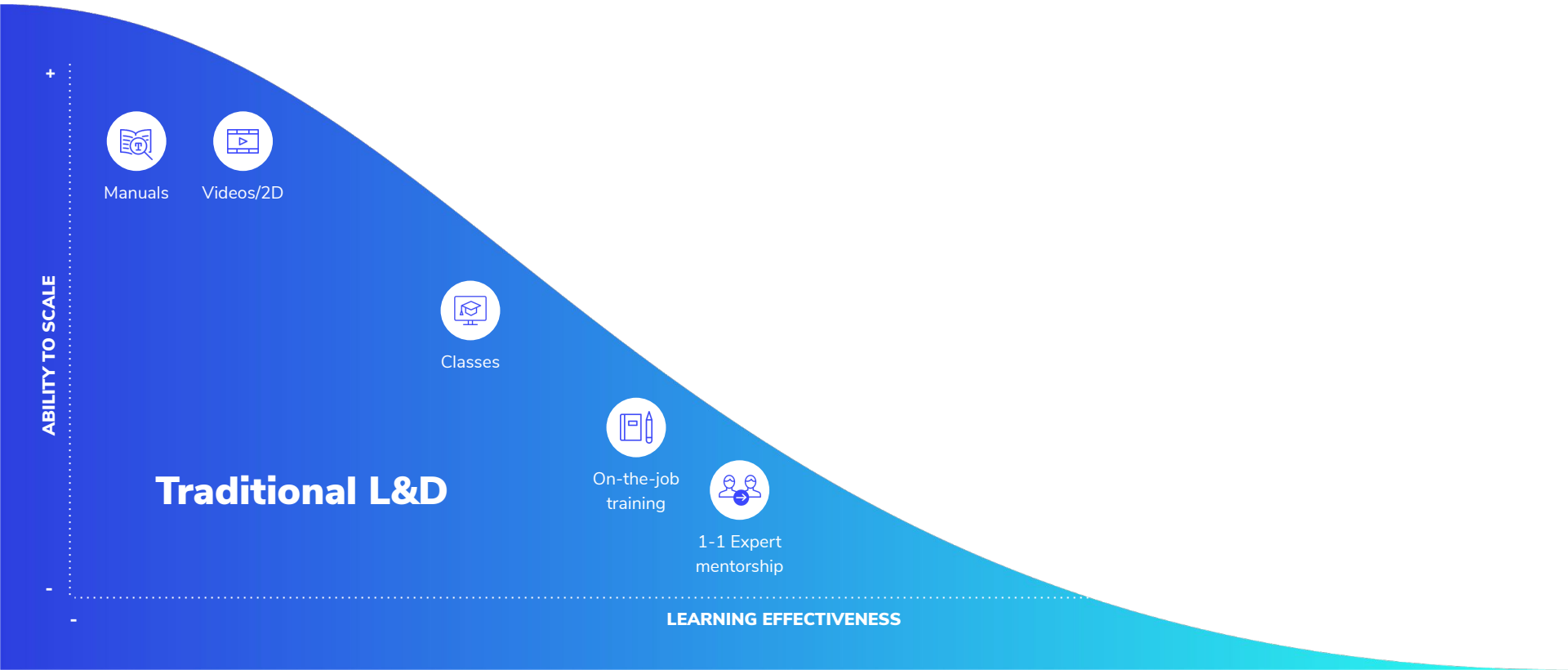




# IMMERSIVE LEARNING

IS A TRAINING METHODOLOGY THAT COMBINES THE SENSE OF PRESENCE OF **VIRTUAL REALITY** WITH **ADVANCED LEARNING THEORY, DATA SCIENCE AND SPATIAL DESIGN.**

# Traditionally, effectiveness came at a cost



# Immersive Learning is an effective, at-scale solution



Manuals



Videos/2D



Classes



On-the-job  
training



1-1 Expert  
mentorship

**Traditional L&D**

**Immersive Learning**

ABILITY TO SCALE

LEARNING EFFECTIVENESS

# Learning in Virtual Reality



## Unique benefits of VR-based training for today's challenges:

- Engages learners physically for higher impact and retention
- Reduces training times from days/hours to minutes
- Enables repetitions on-demand
- Provides safe access to risky situations
- Delivers unique, actionable data and insights

# Supporting business objectives in time of change

## Improve overall safety

New safety procedures

### Food safety

Emergency situations: active shooter,  
robbery, injury

## Increase efficiency & productivity

New process or equipment rollout

Store operations

Lean methodology

## Enhance customer service

Front-line employee training

**Managing difficult conversations**

Delivering consistent brand experience

## Develop interpersonal skills

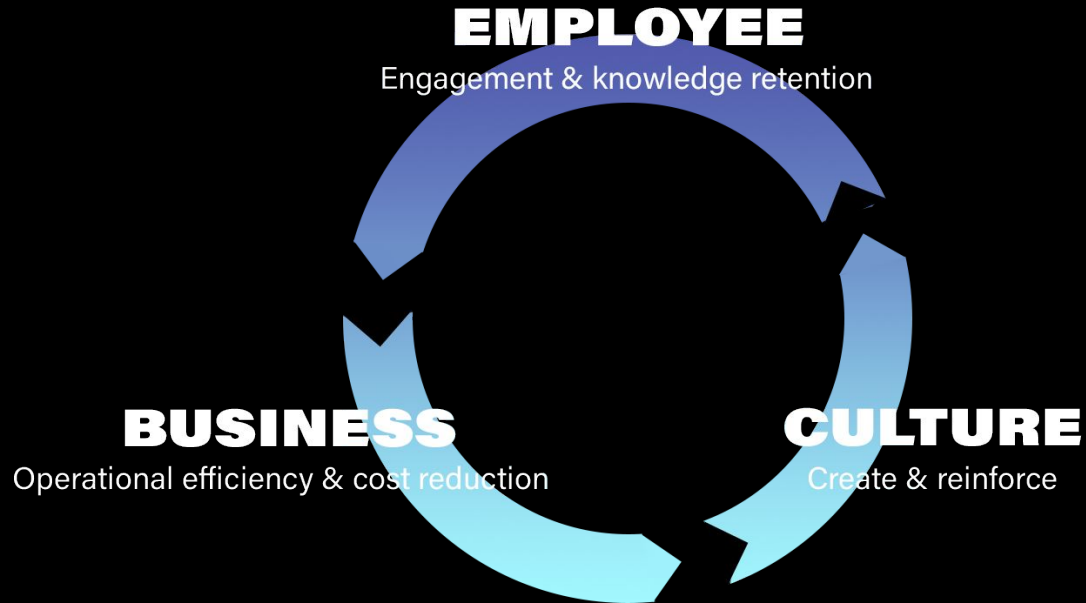
Giving feedback, manager development

### Empathy

Conflict resolution

Diversity and inclusion

# How do you measure the Impact of Immersive Learning?



# From hours-to-minutes, while improving retention and impact

**96%**

Reduction in pickup tower training, from 8 hours to 15 minutes

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Walmart\*

**10%**

Increase in customer satisfaction in less than 6 months

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Fidelity  
INVESTMENTS

**97%**

Felt prepared for dangerous situations

---

verizon<sup>✓</sup>

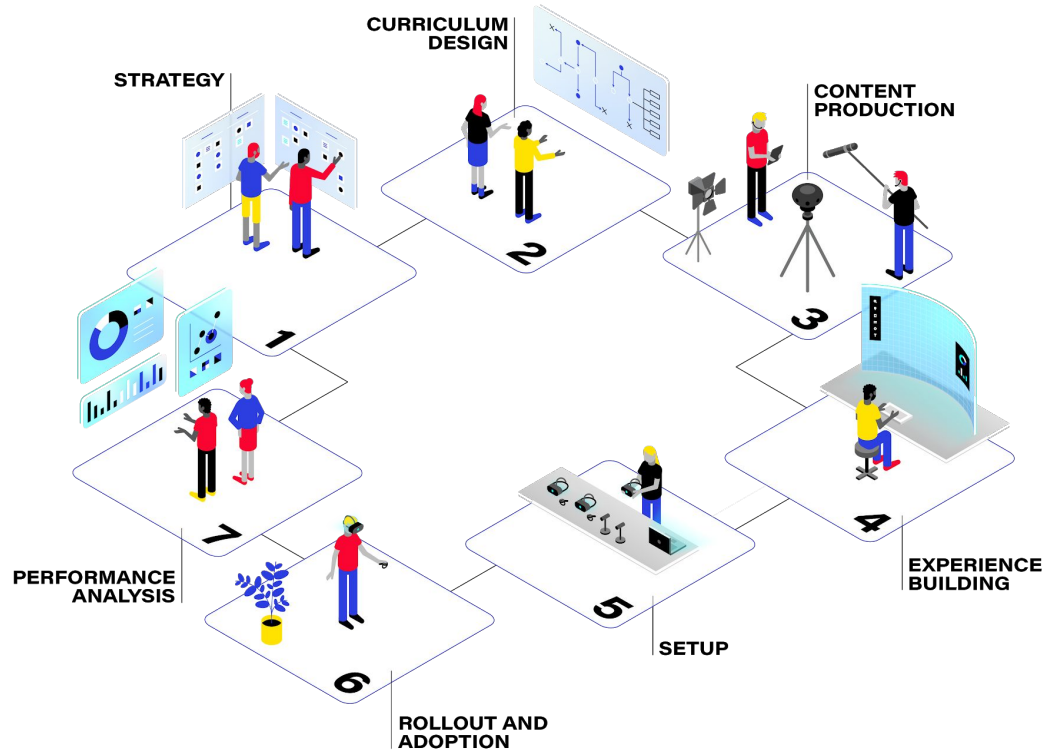
**16x**

More likely to remember values compared to non-VR learners

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SPROUTS  
FARMERS MARKET

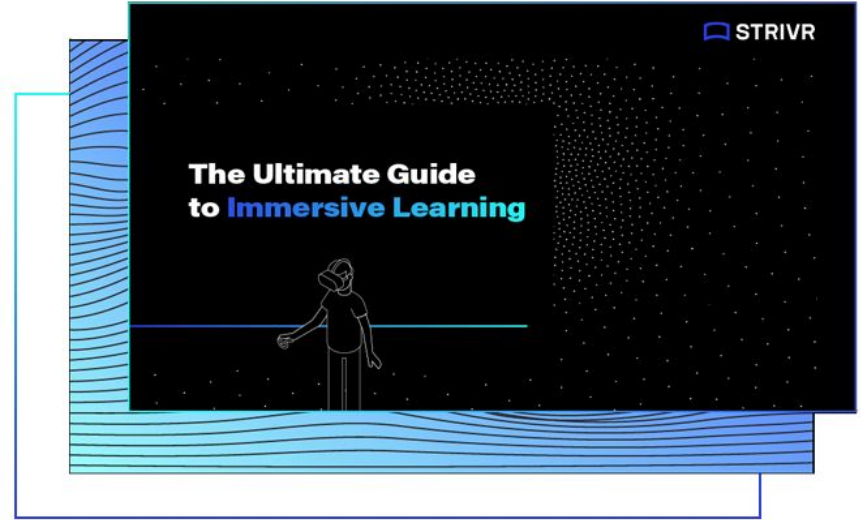
# Strivr is the only end-to-end Immersive Learning platform





# Curious to learn more?

[strivr.com/immersive-learning](https://strivr.com/immersive-learning)





**Thank you!**

